

# RESUME: Stefan-Christoph Methner

## PERSONAL DETAILS

DOB: 27.06.1985, Germany

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## LANGUAGES

English (fluent)  
German (native)

## ABOUT

I am a creative manager with focus on delivering business results by leveraging more than 10 years of experience working along the creative value chain, where I drive effectiveness across different streams within regional and global organisations, while using common design and business thinking and methodology with a general administrative economic approach on products, brands and ventures, to support transformational processes by introducing iterative learnings and market insights to innovative strategies and operations. In this sense I also include digital thinking as part of reality to projects and solutions.

## EXPERIENCE

<b>methners</b> Economic Design	Creative and managing direction for strategic, brandcentric design & corporate development concepts reaching out from product creation to HR, company programs and marketing campaign support.	12/ 2010 – Present Nürnberg Area, Barcelona, London & Berlin
<b>adidas originals</b> Apparel Designer	Global apparel design of main image, basic & premium capsule collections according leading creative direction.	03/ 2014 – 10/ 2015 Herzogenaurach, Germany
<b>adidas by Stella McCartney</b> Technical Designer & Assistance	Technical designer and administrative support to the heads of adidas by Stella McCartney design team, supporting all stages of brand and product creation processes for innovational fashion & sports performance clothing line.	04/ 2008 – 10/ 2010 Herzogenaurach, Germany/ London, UK
<b>national theatre</b> Costume Design Internship	Support to all stages of concept development and production.	07/ 2007 - 02/ 2008 Nürnberg, Germany

## EDUCATION

<b>Economic Studies and Digital Humanities + Social Sciences</b> Friedrich Alexander University - Part Time	10/ 2019 Erlangen & Nürnberg Area
<b>Bachelor Professional - Business Administration</b> IHK - German Chamber of Commerce Academy Studies in the fields of micro & macro economic with focus on: General Business & Management, Investment & Financing, Accounting, Marketing, Logistics, HR, Legal & Taxes	06/ 2018 - 03/ 2019 Nürnberg Area
<b>Technical College for Apparel and Fashion</b> Berufskolleg B5	10/ 2006 - 07/ 2007 Nürnberg, Germany
<b>Tailoring, Dual Apprenticeship</b> Strenesse AG	03/ 2014 – 10/ 2015 Herzogenaurach, Germany
<b>Business College</b> Economic Orientated General Education	09/ 2004 - 07/ 2006 Bad Urach, Germany

## SCOPE & INTERESTS

- Business Administration & Venture Design
- Creative & Managing Direction
- Facilitation & Innovation Methodology
- Performance & Fashion Design
- Artistic & Subcultural Background
- Change & Innovation Processing
- Distributiv & Decentralised Approaches
- Brand Design & Marketing Communication
- Circular Economy & Product Sourcing
- Heritage to Future Thinking
- Research & Benchmarking
- New Ways of Working & HR- Innovations
- Sustainability & Corporate Culture
- Future of Products & Fashion